



CHIPPEWA CHIEF

HOUSE
PAINT



STEWART PAINT MFG. CO.
MINNEAPOLIS, MINN.

*Are You Proud of
Your Home • • •*

There is nothing that you can do to your home which will cause it to sparkle with character, quite as much as this new coat of enduring beauty. This pure paint preserves and endures through the blistering hot summers and blizzardy winters of the Northwest. It is a genuine economy because it saves the surface. The value of your home as well as your pride of ownership are enhanced through the use of this dependable product.

Ask Your Dealer • • •

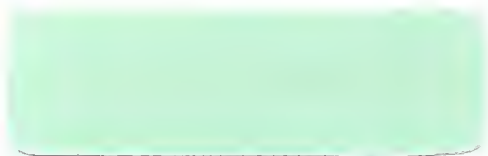
Your paint dealer is your authority for all painting problems. Unless you are experienced, we urge you to counsel with your dealer. He knows paint and has experienced many problems concerning it. It is a pleasure to use good paint when properly directed by one who knows how, and, when the job is too big to do yourself, your dealer will gladly help you to select a master craftsman who is especially well qualified for your particular case.

WA CHIEF HOUSE

Y MIXED For Interior or Exterior



155 IVORY



148 AZURE BLUE



107 TAN



192 PEARL GRAY



104 PEA GREEN



193 BATTLESHIP GRAY

INSIDE AND OUTSIDE WHITE AND BLACK

PAINT

or Use



190 SILVER GRAY



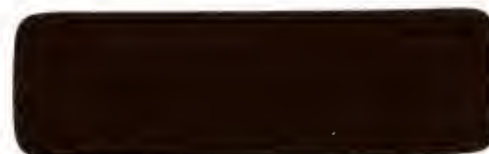
115 CREAM



109 CHESTNUT BROWN



114 WILLOW GREEN



122 DARK BROWN



136 DARK GREEN *

COLOR MARKED (*) IS HIGHER PRICED

We Have for Years • • •

specialized in the manufacture of high grade paints and varnishes. Goods made from the best of raw materials possible for us to buy, the very best pigments, chemically pure colors, combined with linseed oil, turpentine and dryers. Paint that will hold its luster and color indefinitely. Better results will follow their use than you can get with any hand-mixed paint.

They have been thoroughly tested under all conditions and will be found to give the most gratifying results.

When to Paint Your Home • • •

The outdoor painting season in the Northwest is of course shorter than in many other sections of our country. Wait until after late spring, when the surface is thoroughly dry and the air free from moisture.

How Much Paint

Will You Need • • •

One gallon of this dependable house paint will cover about 350 square feet, two coats. To determine exactly the number of gallons required, add the width to the length of the house, then multiply by two. Multiply this figure by the height and you will have the total area. Then divide by 350 to learn the number of gallons needed for two coats. For trimmings and cut-ins allow about one-fifth more. This will vary somewhat according to conditions, and here again it will pay you to listen to your dealer.

Mix Thoroughly • • •

Pour the top liquid into another container. Then stir up the paint from the bottom pouring back a little of the liquid at a time until you have a smooth creamy consistency.

And Don't Overlook

These Important Facts • • •

Painting is easy—any one can use this ideal product, although when the job is big enough you can never go wrong by hiring a good painter.

Clean the surface thoroughly and remove all dirt or dust with a wire brush and duster. Grease spots must be washed with benzine or turpentine. Putty up all cracks, seams, nail holes and joints.

On New Work, cover all knots and sappy areas with shellac. Your dealer will tell you how to thin this house paint for first or priming coats.

Never apply thick heavy coats of house paint, instead, brush out a normal amount and then rub it in well with long sweeping strokes.

There is No Mystery

About Painting • • •

When you purchase our excellent paint through our carefully selected dealers, you will not have any trouble. Our dealer will carefully pass on to you any suggestions you may need. It is a pleasure to paint—and the results you will achieve are indeed a reward to the home owner in more ways than one.

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